

***** MEETING MINUTES *****

Subject: Merrimack Valley Camera Club Executive Committee Meeting

Place: Boucher residence

Date: 29-Nov-2018

Members present:

- Fred Boucher (FB) - President
- David Jones (DJ) -1st Vice President
- Cathy Dunham (CD) - Secretary
- Loraine Lurvey (LL) - Treasurer

Members absent:

- Todd Minot

Also present: MVCC membership committee, Joe Gifun, and Deb Sullivan (phone)

➤ **Follow up on Action items from Previous Meetings**

- a) **Action:** David to approach membership for volunteers for the Glennie selection committee who will choose which MVCC entries into the Glennie competition

Status: OPEN

- b) **Action:** Fred to continue to research and make recommendations on needed liability insurance required by the Trinitarian Church.

Status: COMPLETE, Insurance policy purchased.

- c) **Action:** Mary Boucher will check with Greater Lynn Photographic Society to determine if scanned film images are allowed in their digital competitions at their club.

Action: David will check with PSA and NECCC rule to see if they prohibit use of scanned film images in their digital competitions.

Status: COMPLETE - Both PSA, NECCC and Greater Lynn do not prohibit the use of scanned film images in their digital competitions.

- d) **Action:** David to see if we can get additional volunteers to the digital committee to investigate the modifications necessary to our digital competition (software, projector, ...) to accommodate this image size change.

Status: OPEN David will check to see what we need in regards to equipment to use the new 1400 x 1045 requirements. Still looking into new software either

visual pursuit or other options that will be easy to use and run.

e) **Action:** Lorraine to form a committee to investigate alternatives to our current Web Page.

Status: OPEN

f) **Action:** David to update club regulations to reflect updated archival policy for digital competition images.

Status: OPEN

➤ **New Topics Discussed**

1. Updates needed to MVCC Regulations re: Print Competition.

Redlines were reviewed by EC and approved unanimously.

Action: Fred to make changes to regulations and publish on club website. **Status:** Complete 30-Nov-2018

2. Expense vs Revenue Forecast- Lorraine Lurvey

Projected expenses and revenue indicate that we will not run a deficit this year and possibly a small surplus.

It was noted that we have not seen the website maintenance fees from Megahertz Inc.

Action: Lorraine to publish the financial status of the MVCC to the membership per section 6.5.6 requirement of the club Bylaws.

Action: David to follow up with Gerry to see if he received any invoices from MHz.

3. Unsolicited emails to the EC - EC agreed that any EC member can forward these along to the membership if he/she feels that they would benefit the members.

4. Email solicitations from members to the membership. All agreed that these were OK as long as they complied with EC Policy K2.

5. EC email voting - Please respond within 24 hours **ALL EC**

6. 2019 NECCC Courtesy Enrollment - EC Agreed to fund the \$40 co-payment. EC recommends that the member selected for this free registration must reimburse the club if they do not attend.

7. Christmas party (Dec 19)- Club will provide beverages for the Christmas party; members to provide food items ..Need to check our storeroom for cups and utensils.

8. Status of Print Uploader Tool - Joe Gifun- Stated that the uploader should be fixed and that the next competition should prove that. He also stated that members may not receive a notification that their images were received. Joe intends to

provide a short tutorial to interested members on common print uploading issues at 7:00 on Dec 5th (before the meeting).

9. Discussion with the Membership committee (Steve Painter, Jane Gifun, Bob Costanzo)

- Membership down 20-30 members this year. This reduction does not yet affect the critical mass of the club but should be monitored.
- EC and Membership committee discussed many ideas for enhancing membership including recruiting new members and retaining current members. After the discussion, we agreed on the following actions.
- **Action Items:**
 - a) Possible press release to local newspapers (**Steve to talk to Lisa**)
 - b) Reach out to social media town pages (**Lorraine to find out if we can do this**)
 - c) Create business cards for club members to be able to pass out when they meet potential new members (**Fred to create a draft**)
 - d) Use a survey monkey to our members to better understand how our current members learned about our club and why they joined and why they stay. (**Fred to work with Steve Painter**)
 - e) Create a visitor packet which could be handed to visitors and new members to better understand what our club is about and how to participate (**The Membership Committee agreed to create this**)
 - f) EC and Membership committee to spend more time mingling especially with new members to make them feel more comfortable and facilitate their interaction with other club members (**EC and Membership committee members**)

10. IMPROVING JUDGING - Deb Sullivan (via Phone) All agreed that there was a lack of good feedback from the judge at the most recent digital competition.

Action Items:

- a) **Fred** to contact the judges committee (Jutta and Tom Curtin) to see if they can create a process to gather feedback on the judges and document this feedback for further reference.
- b) **Steve** to find his list that he had worked on when he was on the judges committee.
- c) Check with other clubs to see how they recruit and rank judges. **Unassigned**